

# Press release

Stockholm May 27, 2013

## Husqvarna Group wins another grand slam at the red dot awards

**This year, Husqvarna Group received six prestigious "red dot" design awards for the high design quality of its Husqvarna and Gardena products. Three out of the six awards were in the "best of the best" distinction.**

The red dot design award is one of the most prestigious international design awards, founded in 1955 by Design Zentrum Nordrhein-Westfalen in Germany. This year, the jury assessed 4,662 products in 19 different categories. Each product is rated on criteria such as innovation, functionality, self-explanatory, quality and environmental compatibility.

"We are deeply honored receiving as many as six awards this year. Winning three "red dot: best of the best" is really an achievement, showing that our focus on humanized technology is appreciated on a global scale. Design makes a difference," says Towe Ressman, Vice President Global Design at Husqvarna Group. She continues "We also appreciate that the jury awarded our efforts to protect the environment, with our recently launched battery-powered Husqvarna range that not only has no direct emissions, the products are lightweight and silent as well."

### **Award "red dot: best of the best"**

Husqvarna 550 XP® Chainsaw – exemplary ergonomics, perfectly balanced  
Gardena Rectangular sprinklers– provides effortless and reliable modular water supply  
Gardena Wall mounted hose boxes – compact and user-friendly

### **Award "red dot: product design 2013"**

Husqvarna 136 Li HD50 Battery Hedge Trimmer  
Husqvarna 536 Li R Battery Trimmer  
Husqvarna T536 Li XP® Battery Top handle Chainsaw

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### **Husqvarna Group**

Husqvarna Group is the world's largest producer of outdoor power products including robotic lawn mowers, garden tractors, chainsaws and trimmers. The Group is also the European leader in consumer watering products and one of the world leaders in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold via dealers and retailers to both consumers and professional users in more than 100 countries. Net sales in 2012 amounted to SEK 31 billion, and the Group had 15,400 employees on average in more than 40 countries.