



Invitation to Capital Markets Day

Husqvarna Group has the pleasure of inviting investors, financial analysts and media to attend our Capital Markets Day on Thursday September 25, 2014 in Huskvarna, Sweden.

The event will take place at Husqvarna Group's facility in Huskvarna / Jönköping, Sweden. Address: Drottninggatan 2, Huskvarna, Sweden.

The event will start at 10:00 and end with a dinner with management, hosted by Kai Wärn, President & CEO.

The purpose of the Capital Markets Day is to provide an update on the short term initiatives to improve the Group's operating margin – the "Accelerated Improvement Program", provide an overview of the long-term direction, and give an introduction of the new brand driven organization that will be fully effective as of January 1, 2015. Presentations will be held by Kai Wärn, President and CEO; Ulf Liljedahl, CFO; and other Group Management members. Participants will also get the opportunity to test some of our products.

Please register at www.husqvarnagroup.com/en/cmd-2014. Additional details will be posted on the website in due course.

A web cast of the presentations will be available on www.husqvarnagroup.com/ir as of September 26.

For additional information, please contact

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Husqvarna Group

Husqvarna Group is the world's largest producer of outdoor power products including robotic lawn mowers, garden tractors, chainsaws and trimmers. The Group is also the European leader in consumer watering products and one of the world leaders in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold via dealers and retailers to both consumers and professional users in more than 100 countries. Net sales in 2013 amounted to SEK 30 billion, and the Group had 14,000 employees on average in more than 40 countries.