

Press release

Stockholm April 20, 2015

Management change in Husqvarna Group's Consumer Brands Division

Effective May 1, 2015, Jeff Hohler has been appointed President of the Consumer Brands Division and member of Husqvarna Group Management.

Most recently, Jeff Hohler has held the position as President of the Tools Business Segment within Newell Rubbermaid, Inc. in the U.S. Jeff has held several different divisional president positions within Newell Rubbermaid since joining the company in 2001. Between 1991 and 2001, Jeff held numerous managerial positions within the Black & Decker Corporation.

Jeff Hohler has a Bachelor of Science in Journalism from the Bowling Green State University, the U.S. in 1988 and an MBA in Marketing from the John Hopkins University, the U.S. in 2000.

"I'd like to welcome Jeff to Husqvarna Group. His management and leadership skills, his solid retail experience and turnaround track-record will be great assets for our Consumer Brands division as well as for the Group," says Kai Wörn, President and CEO of the Husqvarna Group.

Alan Shaw, President of the Consumer Brands Division will leave Husqvarna Group in order to pursue other interests.

"I want to thank Alan for his valuable contributions during his time with the Husqvarna Group", says Kai Wörn, President and CEO of Husqvarna Group. "I am also grateful to Alan for remaining with the Group until we found his successor and wish him the best of luck in the future."

For additional information, please contact
+46 8 738 90 80 or press@husqvarnagroup.com

The above information has been made public in accordance with the Securities Market Act and/or the Financial Instruments Trading Act. It was released for publication at 15:30 CET on April 20, 2015.

Husqvarna Group

Husqvarna Group is a world leading producer of outdoor power products including chainsaws, trimmers, robotic lawn mowers and garden tractors. The Group is also the European leader in garden watering products and a world leader in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold under brands including Husqvarna, Gardena, McCulloch, Poulan Pro, Weed Eater, Flymo, Zenoah and Diamant Boart via dealers and retailers to end-customers in more than 100 countries. Net sales in 2014 amounted to SEK 33 billion, and the Group had more than 14,000 employees in 40 countries.

Address	Visiting address	Telephone	Fax	Reg. No.	Web site
Husqvarna AB (publ) Box 7454 SE-103 92 Stockholm Sweden	Regeringsgatan 28	+46 8 738 90 00	+46 8 738 94 01	556000-5331	www.husqvarnagroup.com