

Press Release

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Husqvarna Group increase and expand the robotics manufacturing

To strengthen the ability to serve the growing robotic mower market, Husqvarna Group will increase the capacity for its Newton Aycliffe factory in England. At the same time the Group will expand and build up capacity at the existing Husqvarna Group site in Vrbno, Czech Republic.

Husqvarna Group is a pioneer in robotic grass cutting technology and through the success of its range of products has a leadership position in robotics, which so far has been built around the European market.

“We expect the overall robotics market to continue to be a fast growing segment in the coming years. Our aim is to maintain our leadership position by providing the most reliable and efficient products, giving the end-users a great result – where the robotic lawn mower does all the work. Beyond the current success with Husqvarna and Gardena we plan to introduce robotic mowers also for the McCulloch brand for the 2017 season,” says Kai Wörn, President and CEO for the Husqvarna Group.

Additional investments are planned for the Newton Aycliffe factory in order to increase robotic manufacturing capacity. In parallel, Husqvarna Group will expand and build manufacturing capability and capacity of robotics at the existing Husqvarna Group site in Vrbno, to be a complement from the 2018 season.

“Due to the strategic importance of this product, we see the need to manufacture robotic mowers in more than one site to meet the growing market and limit the risk with only one factory. In order to leverage the many years of knowledge and experience, the Newton Aycliffe factory will take on a lead manufacturing engineering role for robotics in the Group”, says Kai Wörn.

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Husqvarna Group

Husqvarna Group is a world-leading producer of outdoor power products for garden, park and forest care. Products include chainsaws, trimmers, robotic lawn mowers and ride-on lawn mowers. The Group is also the European leader in garden watering products and a world leader in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold under brands including Husqvarna, Gardena, McCulloch, Poulan Pro, Weed Eater, Flymo, Zenoah and Diamant Boart via dealers and retailers to consumers and professionals in more than 100 countries. Net sales in 2015 amounted to SEK 36 billion and the Group has more than 13,000 employees in 40 countries.

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