

# Press Release

Sept 17<sup>th</sup>, 2019, 10.05 am CET

## Husqvarna expands innovation leadership with virtual boundary technology for Professional Robotic mowing

**Husqvarna, global leader in robotic lawnmowing, today launches Husqvarna EPOS technology, a satellite-based solution for a new series of professional Husqvarna Automower® robotic mowers, enabling mowing with virtual boundaries.**

Husqvarna has pioneered and shaped the robotic mowing segment for 25 years with high performing, silent and direct emission-free robotic mowers that are designed to help landscapers maintain healthy lawns and increase productivity.

In 2019, Husqvarna introduced its first all-wheel drive robotic mowers, allowing residential and professional users to cover areas with an incline of up to 70 % - an important further step into the professional segment. Husqvarna is committed to continue to lead and develop the robotic mowing category through customer centric innovation and solutions.

As the next step, Husqvarna today launches the Husqvarna EPOS technology, a high-precision satellite navigation system that delivers an accuracy of 2-3 centimeters. It is used to create virtual boundaries for professional robotic mowers. The new system will significantly increase the flexibility and use of professional robotic mowers in green spaces, as virtual boundaries can be adapted to meet the ever-changing needs of sports fields and public spaces. This new system further opens up opportunities for areas which historically were challenging for robotic lawnmowers, for example areas passing hard surfaces or those which are often remodeled as well as making aerating and scarifying easier.

Sascha Menges, President Husqvarna Division, commented: "Robotics and autonomous solutions will play a major role in the future of green space management. We are committed to continuously improve professional green space management and Husqvarna EPOS is a technological breakthrough in Husqvarna's robotic mowing that will further accelerate the adaptation of robotics in professional lawn care."

Husqvarna professional robotic mowers with Husqvarna EPOS integrate with Husqvarna Fleet Services, a digital fleet management control system, and make the management of large lawns and green spaces easier and more flexible and efficient than ever before.

The new technology is the next step in Husqvarna professional robotic lawnmowing and will be launched with selected professional customers in US, France, Germany and Sweden in 2020.

### For more information please contact:

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### About Husqvarna

Husqvarna is a brand within Husqvarna Group. Since 1689, Husqvarna has manufactured high performing products and delivered industry-changing innovations such as anti-vibration and automatic chain-break on chainsaws, as well as robotic mowers. Today, Husqvarna offers a broad range of high performing outdoor power products for parks, forest and garden, and represents technological leadership in the key areas; chainsaws, trimmers, ride-on mowers and robotic mowers. Husqvarna products are sold in more than 100 countries, mainly through servicing dealers.

### About Husqvarna Group

Husqvarna Group is a global leading producer of outdoor power products and innovative solutions for forest, park and garden care. Products include chainsaws, trimmers, robotic lawn mowers and ride-on lawn mowers. The Group is also the European leader in garden watering products and a global leader in cutting equipment and diamond tools for the construction and stone industries. The Group's products and solutions are sold under brands including Husqvarna, Gardena, McCulloch, Poulan Pro, Weed Eater, Flymo, Zenoah and Diamant Boart via dealers and retailers to consumers and professionals in more than 100 countries. Net sales in 2018 amounted to SEK 41bn and the Group has around 13,000 employees in 40 countries.