

Press release

Stockholm, February 16, 2023

Husqvarna launches Aspire – its first range supporting the Power for All battery solution

Husqvarna, a leading global brand in forest and garden products, is now launching a complete product range that supports the Power for All battery system. The Husqvarna Aspire range includes a robotic mower, walk behind mower, grass trimmer, pruner, hedge trimmer and blower.

The Power for All Alliance is one of the world's largest cross-brand battery alliances and was co-founded by Husqvarna Group, through its Gardena brand, and Bosch in 2020. The Husqvarna brand joined the Power for All Alliance in 2022, now enabling consumers to use the same 18V battery for multiple devices in and around their home and garden, regardless of manufacturer.

Husqvarna Group also develops and manufactures high-performing 36V and 94V battery solutions in-house, with the aim to maximize performance and provide tailored solutions for professionals and discerning consumers.

- Electrification is changing society and is essential in the transition to a low-carbon economy. Husqvarna Group is on an electrification journey with great ambitions to enable garden owners to shift from fossil fuel to battery-powered products. Successful collaborations and powerful batteries really make a difference in this progress, says Pavel Hajman, acting CEO of Husqvarna Group.

In October 2022, the Group communicated that it is accelerating the strategic transformation that aims to shift from fossil fueled to battery-powered products. The transformation is expected to contribute to increased profitability, meanwhile reducing emissions across the value chain. Shifting from petrol to battery-powered products is one of Husqvarna Group's strategic priorities, and the ambition is to have 67% of the company's motorized products run on electricity by 2026.

More information:

[Husqvarna Aspire](#)
[Power for All Alliance](#)

For additional information, please contact:

Henrik Sjöström, Head of external communication
+46 727 15 77 85
press@husqvarnagroup.com

Husqvarna Group

Husqvarna Group was founded in 1689 and is today a world-leading manufacturer of innovative products and solutions for forest, park, and garden management. The range includes robotic lawnmowers, chainsaws, trimmers, riding lawnmowers and garden irrigation. Husqvarna Group is also a leader in equipment and diamond tools for the construction and stone industries. The Group's products and solutions are mainly sold under the global Husqvarna and Gardena brands via direct sales, dealers and retailers to consumers and professional users in more than 100 countries. Sales in 2022 amounted to SEK 54 billion and the Group has approximately 14,400 employees in 40 countries.

Address	Visiting address	Telephone	Fax	Reg. No.	Web site
Husqvarna AB (publ) Box 7454 SE-103 92 Stockholm Sweden	Regeringsgatan 28	+46 8 738 90 00	+46 8 738 94 01	556000-5331	www.husqvarnagroup.com