

# Press release

Stockholm, July 18, 2023

## Robert Hafredal appointed CIO at Husqvarna Group

**Robert Hafredal is appointed Husqvarna Group's new EVP Global Information Services and Group CIO, effective August 1, 2023.**

Robert has held the position as acting EVP Global Information Services since December 2022.

"I am proud to pass on responsibility for the future development of Global Information Services into Robert's capable hands and pleased to welcome him to the Group Management Team. With his leadership, broad experience, and dedication he will further strengthen our IT work that truly is the backbone of all our operations." Says Pavel Hajman, CEO at Husqvarna Group.

Since joining the Husqvarna Group in 2010, Robert Hafredal has held various leadership positions , including as Vice President IT Services and Solutions within Husqvarna Forest & Garden, Vice President Digital Commerce and Vice President Group Supply Chain Management.

"Digital technology is a central part of our product and service offering and this will only expand as the digital and physical worlds combine to create great customer experience. I look forward to further developing the continued success of Husqvarna Group by empowering our business through sustainable technology and data", says Robert Hafredal.

Robert Hafredal will assume his new role as of August 1, 2023.

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### Husqvarna Group

Husqvarna Group was founded in 1689 and is today a world-leading manufacturer of innovative products and solutions for forest, park, and garden management. The range includes robotic lawnmowers, chainsaws, trimmers, riding lawnmowers and garden irrigation. Husqvarna Group is also a leader in equipment and diamond tools for the construction and stone industries. The Group's products and solutions are mainly sold under the global Husqvarna and Gardena brands via direct sales, dealers and retailers to consumers and professional users in more than 100 countries. Sales in 2022 amounted to SEK 54 billion and the Group has approximately 14,400 employees in 40 countries.