

# Press invite

Stockholm, November 20, 2023

## How green are the world's cities? Husqvarna Group invites you to the presentation of HUGSI 2023

For the fifth year in a row, Husqvarna Group invites you to present HUGSI, the Husqvarna Urban Green Space Index, with the latest data showing how the world's cities' green areas are developing. With an AI-powered satellite function, unique insights reveal how green spaces develop in cities over time. The insights from HUGSI can make a significant difference for politicians, decision-makers, academia, urban planners, green space professionals and sustainability strategists in their work to analyze and develop urban green areas.

Since its inception in 2019, the HUGSI tool has been developed and this year 279 cities from 61 countries on six continents are participating. The data shows the development of cities over time and highlights successful examples of how a city can grow while increasing green spaces. New for this year's analysis is, among other things, a function for biodiversity, where the tool shows key figures that can help cities in protecting or promoting species' habitats.

"It is inspiring to see more cities embracing this initiative and making it a central part of their agenda. Our goal is to continue to empower cities to act, become greener, healthier, and more sustainable for all. By using HUGSI, city leaders and residents can make well-informed decisions, set ambitious and realistic goals, and play a critical role in transforming their urban environments. Our goal is to provide cities with a comprehensive tool to measure and improve their green spaces, to ensure that urban areas can thrive in harmony with nature", says Erik Swan, project manager for HUGSI at Husqvarna Group.

**When:** Wednesday 29 November, at 16:00 (CET).

The presentation is approximately 45 minutes long and is held in English.

**Where:** The presentation is online, [Register here](#) to participate.

The HUGSI report is available after the presentation.

Read more about HUGSI at [Hugsi.green](#) or in this [interview with Erik Swan](#).

### For additional information, please contact:

#### *HUGSI*

Erik Swan, project manager

[Erik.swan@husqvarnagroup.com](mailto:Erik.swan@husqvarnagroup.com)

#### *Media*

Henrik Sjöström, Head of external communication

+46 727 15 77 85

[press@husqvarnagroup.com](mailto:press@husqvarnagroup.com)

### Husqvarna Group

Husqvarna Group was founded in 1689 and is today a world-leading manufacturer of innovative products and solutions for forest, park, and garden management. The range includes robotic lawnmowers, chainsaws, trimmers, riding lawnmowers and garden irrigation. Husqvarna Group is also a leader in equipment and diamond tools for the construction and stone industries. The Group's products and solutions are mainly sold under the global Husqvarna and Gardena brands via direct sales, dealers and retailers to consumers and professional users in more than 100 countries. Sales in 2022 amounted to SEK 54 billion and the Group has approximately 14,400 employees in 40 countries.

**Address**  
Husqvarna AB (publ)  
Box 7454  
SE-103 92 Stockholm  
Sweden

**Visiting address**  
Regeringsgatan 28

**Telephone**  
+46 8 738 90 00

**Reg. No.**  
556000-5331

**Website**  
[www.husqvarnagroup.com](http://www.husqvarnagroup.com)