

Press release

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Husqvarna unveils hybrid robot lawn mower

Husqvarna, the world's largest producer of lawn mowers, is first to launch a hybrid robotic lawnmower. The new Husqvarna Automower™ Solar Hybrid is powered by innovative and groundbreaking technology that combines solar power and electricity.

"This is to take Automower™ to the next level with higher performance and further reduced impact on the environment, says Bengt Andersson, CEO Husqvarna Group. He continues, "90% of Automower™ is recyclable, it eliminates the need for fertilizers, it is quiet, has no exhaust emissions and ensures your lawn is always well-kept."

Designed and developed in Sweden, Automower™ Solar Hybrid meets the changing demands of customers who want to minimize their impact on the environment, but still want to enjoy a professional looking garden and have time for other activities.

"This is a glimpse of what gardening will be in the future, allowing home owners to spend more time with family and friends, while still achieving perfect results," says Towe Ressman, Head of Design for the Husqvarna Group.

Automower™ Solar Hybrid builds on Husqvarna's many years of experience in developing previous versions of its smart robotic mowers and the positive experience of more than 50,000 people worldwide who are currently using and enjoying the benefits of Husqvarna Automower™.

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Husqvarna is the world's largest producer of lawn mowers, chainsaws and portable petrol-powered garden equipment such as trimmers and blowers. The Group is also a world leader in diamond tools and cutting equipment for the construction and stone industries. Net sales in 2007 were SEK 33.3 billion and the average number of employees was 16,000.