

Press release

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Husqvarna launches SMS-equipped dream machine for big lawns

Husqvarna continues to deliver innovative garden solutions for homeowners. This spring marks the launch of a new robotic lawnmower developed for homeowners with large lawns up to 6000 m². Day or night, rain or shine, all on its own, it cuts and fertilizes the lawn to perfection without any emissions. If the mower gets disturbed, it sends a text message (SMS) to the owner's cell phone.

Homeowners with lawns sized 6000 m² spend approximately 120 hours every year mowing their lawns, which is equivalent to three weeks vacation. For those who prefer to spend their time on other things, Husqvarna has developed Automower® 260 ACX. The newest addition in the robotic family is bigger and faster than its siblings and equipped with GSM technology that enables the lawn mower to send a short text message (SMS) to the owner's cell phone if it needs assistance.

"For anyone with a large lawn and a busy life, the newest Automower® is a dream machine," says Stefan Axelsson, business manager for Husqvarna Robotic Lawnmowers. He continues, "The embedded SMS-service makes the lawn beautiful and 99 percent carefree."

Like the smaller models of robotic lawnmowers from Husqvarna, Automower® 260 ACX delivers a perfect lawn beyond the capabilities of other mowers. Besides cutting the grass at the height of your choice, it fertilizes the lawn naturally using the cut-offs from the grass. As an extra bonus, studies have shown that it scares off moles, Spanish slugs and other lawn predators, if you let it work at night.

Automower® 260 ACX is battery driven and recharges itself through an electrically powered charging station. With no harmful exhaust emissions and low energy consumption, it is gentle on the environment. The cutting time is 60 minutes, after which it returns to the charging station by itself to recharge for 40 minutes before setting out to cut again.

With a small almost invisible wire staked into the ground, the mower stays within a pre-determined area. Hilly areas and obstacles in the garden are not a problem. The machine manages gradients of up to 35 percent and built-in sensors using ultrasonic technology help the mower avoid tough collisions.

Recommended retail price for Automower® 260 ACX is 4 000 EUR.

Product features

- Easy to Use: Programming is as easy as personalizing a mobile phone, and with the timer function you can adjust the mowing time to suit your garden.
- Emission Free: electrically powered while producing no harmful exhaust emissions and has low energy consumption
- Theft Protected: a personal 4-digit code is required to operate the mower, as well as, an alarm to deter unauthorized users
- Safe and Secure: blades are lightweight and out of reach and will stop as soon as Automower® is lifted from the ground
- Weather Proof: The product can be outside around the clock and is designed to function properly and unattended regardless of the weather conditions
- Instant Fertilizer: three razor like blades cut the grass cleanly leaving shorter clippings that decompose quickly, providing a natural fertilizer

Husqvarna® Automower®	260 ACX
Recommended working area	0-6000 m ² +/- 20%
Area capacity per hour	250 m ² +/- 20%
Navigation	Irregular
Battery type/capacity/voltage	NiMH/6Ah/18V
Weight, kg	12,0

For more information, please contact:

- Husqvarna Press Hotline, at +46 8 738 70 80.

Husqvarna is the world's largest producer of lawn mowers, chainsaws and portable petrol-powered garden equipment such as trimmers and blowers. The Group is also a world leader in diamond tools and cutting equipment for the construction and stone industries. Net sales in 2008 were SEK 32.3 billion and the average number of employees was 15,700.